



OWINiversary China Mission 2018 & CR Run Accelerator Summit

Tentative Agenda

April 16th ~17th, 2018

Shenzhen, China



April 16, 2018

Time	Activity	Content	Detailed Information
12:30	Registration	Gather in the Host Hotel	
12:30-13:30	Transportation	From Host Hotel to Research Institute of Tsinghua University in Shenzhen (RITS)	
13:30-14:20	On-site visit	Visiting RITS The infrastructure and supporting services an innovation company can enjoy for its growth	Theme: The Gateway for SMEs to Chinese Market Location: RITS (TBC)
14:20-14:40	Transportation	From RITS to Shenzhen Tsinghua Hi-tech Park	Seating capacity: 80 persons
14:40-15:00	On-site Visit	Visiting Shenzhen Tsinghua Hi-tech Park and Leaguer X	Host: Dr. LIU Zhengping
15:00-16:00	Experience Sharing by Coway	Dr. LIU Zhengping, VP of Coway Challenges and Solutions When International SMEs for Entering Chinese Market	Attendees: Coway, RITS and other Chinese partners, OWIN members and companies
16:00-16:30	Experience Sharing by a Government Officer (TBC)	The Policy Environment for Foreign Companies Entering Chinese Market	
16:30-17:00	Experience Sharing by an IP attorney	A renown IP attorney Current IP Protection Situation in China	
17:00-18:00	Q&A		



April 17, 2018

Time	Activity	Content	Detailed Information
9:30-10:00	Registration		
10:00-10:10	Opening Ceremony		
10:10-10:25	Address from CR Leaders	CR Run Accelerator Summit & CR Industries Release	Location: Banquet Hall, Grand Hyatt Hotel Shenzhen 1881 Baoan Nan Road, Luohu District, Shenzhen, Guangdong, China, 518001
10:25-10:40	Address from Government		
10:55-11:30	CR Industries Release	Brand Showcase, Industry Alliance Platform, Real Estate Project	
11:30-13:00	Lunch		
13:00-13:10	Opening speech	Lachapelle Phillippe , Director of OWIN & Director of Business Development and Collaboration, Wallonia Export-Investment Agency Brussels Invest & Export (AWEX)	Theme: The Growth of Hi-tech Companies
13:10-13:30	Keynote Speech 1	Brett Cornwell , Executive Director, Texas A&M Technology Commercialization The Early-stage Growth of U.S. Hi-Tech Companies	Location: Grand Hyatt Hotel, Shenzhen 1881 Baoan Nan Road, Luohu District, Shenzhen, Guangdong, China, 518001
13:30-14:00	Keynote Speech 2	Entrepreneurs from Belgium, US and The Experience During the Company Development from a Start-up to a Successful/Famous Large Company	China, 518001
14:00-14:20	Keynote Speech 3	A renown Chinese investor What Kind of Project Investors will Invest	Host: TBC



14:20-17:40	Innovation Pitch	Companies focusing on healthcare and comprehensive health, advanced manufacturing and digital economy	
13:00-18:35	Exhibition Pavilion		
17:40-18:00	Closing Ceremony		
19:30-19:35	Welcome Address	OWIN Secretariat	NIGHT TO WIN
19:35-20:05	Member Sharing	Executive Members Sharing Their Journey in OWIN	Location: TBC Hostess: Amaëlle
20:05-20:20	Signing Ceremony	Signing ceremony for new members joining in OWIN	
20:20-21:30	Cocktail Party		Attendees: Mainly OWIN members and others upon invitation (capacity ~50 persons)
20:20-21:30	Entertainment	Chinese Traditional Performance	